Wound Healing and Migration Assays – At a Glance



(SG 04 - FOR INTERNAL USE ONLY)



#81176 Culture-Insert 2 Well in µ-Dish ^{35 mm, high} ibiTreat



#80209 25 Culture-Inserts 2 Well for self-insertion



#80366 Culture-Insert 3 Well in μ-Dish ^{35 mm, high} ibiTreat



#80369 25 Culture-Inserts 3 Well for self-insertion



80466 Culture-Insert 4 Well in µ-Dish ^{35 mm, high} ibiTreat



80469 25 Culture-Inserts 4 Well for self-insertion



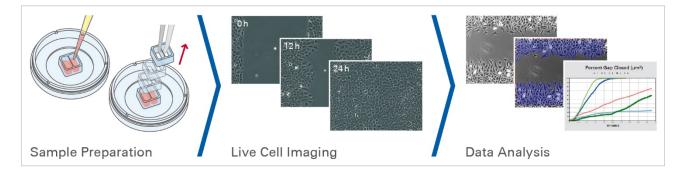
#80206 Culture-Insert 2 Well in µ-Dish ^{35 mm, low} ibiTreat



#80241 Culture-Insert 2 Well 24 ibiTreat

Wound healing is often studied by analyzing the random migration of adherent cells. ibidi Culture-Inserts 2 Well, 3 Well, and 4 Well are ideal for performing migration assays:

- Defined migration gap of a given width
- Standardized conditions for reproducible results
- Complete workflow



Unique Selling Point

ibidi Culture-Inserts are ready-to-use labware products. They combine optimal cell culture conditions with excellent optics. Only the ibidi migration assays allow for flexible migration and invasion assays in combination with various coatings, different cell types, and high-resolution microscopy.

Applications

- Wound healing assays in 2D
- Real-time migration assays of adherent cells
- 2D invasion assays
- Co-cultivation of cells

Wound Healing and Migration Assays – At a Glance



(SG 04 - FOR INTERNAL USE ONLY)

Features & Benefits

| Feature | Benefit |
|---|---|
| Defined 500 µm cell-free gap | Standardized conditions for reproducible results |
| Pre-inserted in ibidi $\mu\text{-Dishes}$ and $\mu\text{-Plates}$ | Ready-to use for perfect imaging and optimal cell culture conditions |
| Also available for self-insertion | A vessel of choice can be used |
| Sticks on various surfaces and coatings | Versatile and highly flexible assays (e.g., multiple cell types simultaneously, cell migration on coatings) |
| Data analysis with Wound Healing FastTrack Al | Complete solution provider: One supplier for labware, assay, and image analysis (time saving) |
| Quick and competent support from ibidi experts | Fast assistance for better results |

| Competition | ibidi | Self made with pipet tip | Combs (Merck, SPL, etc.) | Multi- well plates (Cell Biolabs, Platypus) | SPLScar Block (SPL) | Wound Making Tool (BioTek) |
|--------------------------------------|---------------------|-----------------------------|--------------------------------|---|---------------------------|----------------------------------|
| Working principle | Removable insert | Scratch | Scratch | Removable insert | Removable insert | Scratch |
| Standardized migration area | Yes | No | No | Yes | Yes | Yes |
| Labware with high optical properties | Yes | Optional | Optional | No | Yes | Optional |
| Works with coatings | Yes | No | No | Optional | No | No |
| Image analysis | Yes | No | No | No | No | Yes |
| High throughput | Yes | No | Yes | Yes | No | Yes |
| Multiple cell types | Yes | No | No | No | Yes | No |
| Costs | \$\$ | \$ | \$ | \$\$ | \$\$ | \$\$\$\$ |

Keywords for Customer Research

- Wound healing, gap closure, cell migration
- Dermatology (skin, fibroblasts, cosmetics, skin care)
- Oncology (invasion, tumor cells, cancer, metastasis)
- Pharmacology (drug development, toxicology, anti-cancer drugs)

Probing Questions (When answered with Yes, it's a hot lead!)

- Do you work in cancer research or dermatology?
- Do you study cell migration or wound healing?
- Do you perform scratch assays and have difficulties to get consistent results?

Cross Selling With:

- ibidi Stage Top Incubation System (#10720 or #10722) for live cell imaging
- Wound Healing FastTrack AI Image Analysis (e.g., 32000-50)